

PRIPLAK in the LOOP

L'économie circulaire, une question de bon sens.

Polypropylene substrate 100% recycled coming from post-consumer waste

PRIPLAK®



Project : «PRIPLAK in the LOOP»

L'économie circulaire, une question de bon sens.



Our project is part of a transition to a new economic model, our goal being to respond sustainably to current environmental, economic and societal aspirations.

It's a profound paradigm shift.

We are aware of the environmental and social responsibility which falls to us, as a polypropylene manufacturer, we will support this transition both upstream, with a purchasing, production and quality monitoring strategy, as well as downstream with our customers by raising awareness on the subject and promoting our impact on our environment.

This transition began in 2009 and has been accelerating in recent months.

The substrate used, 100% recycled, comes from post-consumer waste, which is sorted, regenerated and reintroduced into production at PRIPLAK.

Our ambition is to help making polypropylene sustainable.

Our plan :

- **Invest in innovation: 100% recyclable et reusable**
- **Preventing from leakage into the environment: post-consumer recycled content**
- **Develop more sustainable solutions: partnership to increase recycling and reuse rates**

Our goal:

To manufacture a **100% recyclable**
and **100% recycled product.**

PRIPLAK®
The polypropylene sheet