Press Release 13 May 2019





## PRIPLAK - MBO opens a new chapter.

PRIPLAK has left the ARJOWIGGINS Group, the historical shareholder.

PRIPLAK is the market leader in the production and distribution of Polypropylene sheets for the graphic market, with a turnover of €24 million and 60% exports.

The management team, led by Thomas GODEY, General Manager, have worked speedily over the past weeks to put together an offer allowing PRIPLAK, company being in bonis, to be bought from the liquidator of ARJOWIGGINS.

All employees and key partners (suppliers, customers and the local community) have given overwhelming support for the plans which are ambitious for both growth and jobs.

"The existing management team and their high quality investors have formed a strong and committed partnership, which aims to accelerate the company's growth based on market differentiation and international development." Thomas GODEY

The PRIPLAK management team relied particularly on NCI to establish PAPRIKA Holding, enabling them to buy PRIPLAK's shares and massively reinforce its capital.

"The commitment of NCI to PRIPLAK reflects our desire to contribute to the economic development of the region, accompanying the dedicated and ambitious team at PRIPLAK. We are convinced by PRIPLAK's strategy to address new markets and sectors through international development and a strong focus on R&D." Anne-Cécile GUITTON

With new capital raised by PAPRIKA Holding as well as the support of all their partners, PRIPLAK will be free to engage in an ambitious development plan.



## **About PRIPLAK**

Established in 1973 PRIPLAK is the European market leader in the production and sales of sheets of Polypropylene in a wide range of different finishes, thicknesses and colors. PRIPLAK is a flexible and resistant plastic used in the visual communications, stationery, packaging, and filing markets. The company has more than 2000 references, and generates over 70% of its turnover in special makings. PRIPLAK has in excess of 400 customers (key accounts and distributors) in some 40 countries in Europe and North America. France remains its main market with 40% of sales. The quality of its manufacturing and expertise make the company European market leader in each of its main 5 market sectors. (presentation, stationery, labelling, packaging and POS.) with a market share of 30%. The company employs 60 people and is based in Neuilly-en-Thelle.

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## **About NCI**

NCI are a major player in private capital equity, based in Rouen, Paris and Lille. NCI invests in skills and equity creation, with investment in both large and small, regional enterprises. With both an accelerator and team of experts, NCI supports entrepreneurs in their "value creation projects". NCI has over 220 million Euros under its management and is a trusted partner with public and private institutional investors. NCI offers advice in finance and economic development within its region.

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## **Stakeholders**

<u>Transferor</u>: ARJOWIGGINS (SEQUANA Group) Financial Transferor Council: Ernst & Young

Legal Assigning Council: Darrois Villey Maillot Brochier (François KOPF, Colin MARVAUD)

Buyers: PAPRIKA Holding

Fundraising advice: ACYPE Finance (Yann-Eric PIN)

Legal Purchasing Council: PAULHAN & Associés (Vincent BROCHET, Anne-Laure GUILLAUME)

Investors:

PRIPLAK Management Team

NCI: Anne-Cécile GUITTON, Laurie PERIE

Due diligence for finance: SQUARENESS (Frédéric MEUNIER, Antoine SUDERIE)

Due diligence for legal: CABINET PLANTROU DE LA BRUNIERE ET ASSOCIES (Maître Martine GUILLAUME)

OCTOBER: Matthieu COSTER